



REAL ESTATE PHOTOGRAPHY

**BEN JAMIESON**  
PHOTOGRAPHY



## THE PROFESSIONAL ADVANTAGE

One of the easiest and most impactful ways real estate agents or firms can improve the marketing of a property is with professional photography.

While hiring a professional photographer does come at a cost, that cost is far lower than it was five years ago, and with professional photography proven to *increase the selling price of a property as much as 10%*, the return of hiring a pro far outweighs the investment.

A study by the VHT network also found that homes and properties marketed with professional photography sold up to *32 times faster* than those without. This metric is critical, as properties that remain unsold for long periods of time tend to be viewed as overpriced, and rarely realise their true value.

Can you and your clients afford *not* to have the best images possible for your marketing?

# RATES

Pricing is based on property size, with fixed rates as follows:

Up to 4 bedroom, interior & exterior      **£100.00**

5-7 bedroom, interior & exterior      **£125.00**

There will be no limits on final image numbers. Each shoot will cover interior, exterior and detail shots as necessary to fully showcase the property.

Final edited images are delivered electronically within 48 hours, in both full resolution and a reduced size for online use.

All images remain exclusive to the client and will not be shared with other commercial entities\*.

## **Rates negotiable for multiple properties**

Travel outside of Harrogate may incur travel costs and expenses in addition to the photography rate.

\* Studio retains copyright ownership and may use images for promotion.





